

CINTHYA DENISSE LOA



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Address: 1 Encounter way, Docklands



SKILLS

I'm precise, exact and meticulous person; very interested in the details, respectful and admiration for cultural values.

I'm proactive, punctual, hardworking, positive attitude, open minded. flexible, creative and efficient.

I have the ability to promote a welcoming environment where customers feel comfortable and receive a great service.

EDUCATION

Certificate IV in Marketing and Communication / Oct 2018-July 2019

Melbourne, Australia

Academies Australasia Polytechnic

Neuroselling / January 2018

Mexico City, Mexico

Certified by Jürgen Klaric

Industrial Design / Jan2009-Dec2013

Queretaro, Mexico

Instituto Tecnológico de Monterrey

Industrial Design Engineering and Product Development Degree

Madrid, Spain

Jan-May 2013 / School exchange

Universidad Alfonso X El Sabio

WORK EXPERIENCE

IMBERA COOLING

AUGUST 2017
July 2018

Account leader at Coca-Cola Mexico and Central America, innovation area

Project leader / Coordination, design and development of integral solutions on industrial refrigeration area / Customer service / Market Research and analysis / Consumer insights implementation / Concept development / Pre-Engineering Request and monitoring of samples / coordination of functional dummy assembly.

Achievements: Coordination between areas / New platform Implementation.

OCTOBER 2015
AUGUST 2017

Designer in development, Innovation / Mexico and Central America.

Design and development of integral solutions on industrial refrigeration area / Customer service / Market Research and analysis / Concept development / Pre-Engineering / Request and monitoring of samples / Coordination of functional dummy assembly.

Achievements: Design, development and sold accessory for fridge, to increase sales of Nutrideli and Marinela products / Design, development and sold Corona fridge / new platform Implementation to have a more presence in the field / Reduce internal expenses by 20%.

CONCEPTOS TI

Leader design area

Corporate image design / Web pages design / Research and analysis of the the market / Customer service

Achievements: Design and improvement user experience of platform for INEE

CONTRAPESO

Designer assistant

Quotation of projects / Contact with suppliers / Customer service / Website design / Corporate image design / Catalog design / Management of social networks.

Achievements: Improvement of the presence of the brand in the market. Design and implementation: Corporate image, catalog, web page, presence in social networks.

Knowledge

Photoshop



Illustrator



InDesign



AutoCad



Rhinoceros3D



Solidworks



SolidEdge



SolidDesign



Creo Parametric



Alias



Microsoft Office



SAP



Hypershot



Keyshot



LANGUAGES

Spanish: native speaker

English: B5

Work With Childrens Check

VOLUNTEER EXPERIENCE



Volunteering



Volunteering



MEAL PACKING



STAFF



Workshop leader